

Dr. Marta Pérez, School Board Member

**SUBJECT: REQUEST APPROVAL OF RESOLUTION NO. 21-040 OF THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA, RECOGNIZING COCA-COLA BEVERAGES FLORIDA, LLC FOR THEIR GENEROUS DONATION, COMMITMENT, AND CONTINUED SUPPORT TO THE STUDENTS OF MIAMI-DADE COUNTY PUBLIC SCHOOLS**

**COMMITTEE: PERSONNEL, STUDENT, SCHOOL & COMMUNITY SUPPORT**

**LINK TO STRATEGIC PLAN: INFORMED, ENGAGED, & EMPOWERED STAKEHOLDERS**

Coca-Cola Beverages Florida, LLC (Coke Florida) is a family-owned independent Coca-Cola bottler. Coke Florida's exclusive territory serves more than 20 million consumers across 47 Florida counties. Coke Florida manufactures, sells, and distributes more than 600 products of The Coca-Cola Company and other partner companies. Coke Florida is the third largest privately held, and the sixth-largest independent, bottler of Coca-Cola products in the United States.

R  
E  
V  
I  
S  
E  
D

Coke Florida is a certified Minority Business Enterprise (MBE). Coke Florida has held certification from the Florida State Minority Supplier Development Council (FSMSDC) since 2019 and in 2020 was honored as Minority Business Enterprise Supplier of the Year, Class IV. The Class IV award recognizes the certified MBE supplier of the year that has annual sales of more than \$50 million and has demonstrated solid business performance, community involvement, and a commitment to supporting and expanding supplier diversity.

R  
E  
V  
I  
S  
E  
D

Coke Florida is an active community partner that focuses on Sustainability, Economic Empowerment and Education. Since its founding in 2015, Coke Florida has helped thousands of local families prepare for back to school by providing backpacks filled with school supplies through its annual Back-to-School Giveback program. Committed to a more sustainable Florida, Coke Florida has given more than 50 rain barrel kits and recycling stations to schools throughout Miami-Dade County, becoming partners in water conservation.

From the 100 Black Men of South Florida, the Boys & Girls Clubs of Miami-Dade County, and Miami-Dade County Public Schools to many other programs throughout the state, Coke Florida continues to show its commitment to the communities they serve.

**Revised<sup>2</sup>  
B-6**

This item has been reviewed and approved by the School Board Attorney's office as to form and legal sufficiency.

**ACTION PROPOSED BY  
DR. MARTA PÉREZ:**

That The School Board of Miami-Dade County, Florida, approve Resolution No. 21-040 of the School Board of Miami-Dade County, Florida, recognizing Coca-Cola Beverages Florida, LLC for their generous donation, commitment, and continued support to the students of Miami-Dade County Public Schools.

**RESOLUTION NO. 21-040**  
**OF THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA,**  
**RECOGNIZING COCA-COLA BEVERAGES FLORIDA, LLC. FOR THEIR**  
**GENEROUS DONATION, COMMITMENT, AND CONTINUED SUPPORT TO THE**  
**STUDENTS OF MIAMI-DADE COUNTY PUBLIC SCHOOLS**

**WHEREAS,** Coca-Cola Beverages Florida, LLC (Coke Florida) is a family-owned independent Coca-Cola bottler. Coke Florida's exclusive territory covers more than 20 million consumers across 47 counties, and includes the major metropolitan markets of Jacksonville, Miami, Orlando, and Tampa; and

**WHEREAS,** Coke Florida was founded in 2015 and is headquartered in Tampa, Florida; and

**WHEREAS,** Coke Florida is committed to making a positive difference in our communities and is focused on creating shared value through community engagement centered on Sustainability, Economic Empowerment, and Education; and

**WHEREAS,** Since 2015, Coke Florida's Backpack Give Back program has provided thousands of backpacks full of school supplies to local families; and

**WHEREAS,** Coke Florida has donated more than 50 rain barrel kits and recycling stations to schools in Miami-Dade County, which support a more sustainable Florida and encourage water conservation; and

R  
E  
V  
I  
S  
E  
D

**WHEREAS,** Coke Florida demonstrates that it is an integral part of supporting and improving our public schools in Miami-Dade.

**NOW, THEREFORE, BE IT RESOLVED THAT:**

The School Board of Miami-Dade County, Florida, approve Resolution No. 21-040 of The School Board of Miami-Dade County, Florida, recognizing Coca-Cola Beverages Florida, LLC for their generous donation, commitment, and continued support to the students of Miami-Dade County Public Schools

A copy of this resolution is placed in the permanent records of this Board.

**Presented this ninth day of September, A.D. 2021**

THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA

\_\_\_\_\_  
CHAIR

ATTEST:

\_\_\_\_\_  
Secretary