

Dr. Marta Pérez, Board Member

SUBJECT: ANTI-LITTER CAMPAIGN "WASTE IN ITS PLACE"

**COMMITTEE: INSTRUCTIONAL EXCELLENCE AND COMMUNITY
ENGAGEMENT**

**LINK TO STRATEGIC
FRAMEWORK: STUDENT, PARENT, AND COMMUNITY ENGAGEMENT**

Anti-litter campaigns serve to remind the public about the importance of proper disposal of waste, establish standards of cleanliness, keep our communities beautiful, foster civic pride, and protect our fragile environment. Such a campaign in our schools, perhaps titled "Waste in its Place", may bring awareness to our students and our community of keeping our common areas litter-free.

As educators charged with the task of teaching students about civic responsibilities and educating global citizens, Miami-Dade County Public Schools should consider a district-wide anti-litter campaign as a way of promoting civic pride and responsible citizenship.

Possible activities, left to the administration's discretion, may include, among others:

- Poster and essay contests.
- Production of Public Service Announcement videos in secondary schools.
- Provide community service hours for secondary students that voluntarily participate in anti-litter activities in their communities.
- Rewards and incentives for elementary students.

Hopefully, our students' understanding and enthusiasm of the importance of not littering our community may ignite adult participation as well.

**ACTION PROPOSED BY
DR. MARTA PÉREZ:**

That The School Board of Miami-Dade County, Florida, request that the Superintendent initiate an anti-litter campaign.